**Project Title: Analytics for Hospitals Health -Care Data Project Design Phase-I** - **Solution Fit Template Team ID:** PNT2022TMID27073

**Focus on J&P, tap into BE, understand RC**

**Explore AS, differentiate**

**Deﬁne CS, ﬁt into CC**

add

* By expanding the number of medical practitioners
* Increasing efficiency
* Promoting telehealth and remote patient monitoring

**AS**

**5. AVAILABLE SOLUTIONS**

* Limited appointment availability
* Transportation barriers
* High health care costs

**CC**

**6. CUSTOMER CONSTRAINTS**

**CS**

**1. CUSTOMER SEGMENT(S)**

Medical practitioners and patients

**Explore AS, differentiate**

**Define CS, fit into CC**

**BE**

**7. BEHAVIOUR**

* Address the physician shortages
* To enquire about the relatable costs of treatment
* To take care of health records in their own possession

**RC**

**9. PROBLEM ROOT CAUSE**

* Inadequate information flow
* Technical failures – device, implant or graft failures
* Lack of security in maintaining records

**J&P**

**2. JOBS-TO-BE-DONE / PROBLEMS**

* Collecting , storing and cleaning the data
* Securing and maintaining patients data
* Real time updates

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Identify strong TR & EM** | **3. TRIGGERS**   * Improved diagnostics and better patient care * Preventive care * Better decision making in procedures   **TR** | **10. YOUR SOLUTION**   * Using clinical data self -assessment (CDSA) tool to improve data quality * Provide a ‘dashboard’ or traffic light report on data quality status * Provide guidance on addressing identified gap and improving overall clinical data quality   **SL** | 1. **CHANNELS of BEHAVIOUR**   **8.1 ONLINE**  Medical records of the patients can be maintained in server  **8.2 OFFLINE**  Patients can consult the doctors in offline mode and can maintain case sheets |  |
| **4. EMOTIONS: BEFORE / AFTER**  **BEFORE:**  Patients feel secured as their data are computerized and confidential  **AFTER:**  If the data gets hacked or lost, patients will not have the trust over the system |

**Focus on J&P, tap into BE, understand RC**

**Focus on J&P, tap into BE, understand RC**

sssss